

# CONCORD'S SUBURBAN WEEKLY

AUGUST 13, 1965

U.S. POSTAGE  
PAID 27/8¢  
Permit No. 479  
Concord, N.H.

POSTAL PATRON



Nearly 2,000 Concord area residents are spending the hot months of the summer, the women in long, old-fashioned dresses, the men in beards, top hats or derbies and string ties. It's all part of Concord's bicentennial celebration.

A drive to sign up men for beard growing and women for the old-fashioned dresses began early in June. The members of Brothers of the Brush and Bicentennial Belles will continue their activities through Pageant Week, Aug. 14-20, the climax of the celebration.

Beards of all kinds are being seen on Concord streets, rang-

ing from simple mustaches to impressive Abe Lincoln style beards, carefully trimmed mutton chops and goatees. Many women have raided their grandmother's trunks for clothes; others have bought patterns to make their own or bought costumes from the Bicentennial headquarters.

The Headquarters also has been selling men's hats and string ties stamped Concord Bicentennial, 1765-1965.

Membership in either organization costs \$1. So far more than 700 men have signed up in 44 Brothers chapters and nearly 800 women are in 56 Bicenten-

nial Belles organizations.

Men and women who have not joined the organizations are being urged to purchase Shaver's Permits, large yellow buttons, for \$2 at Headquarters to avoid action by the Keystone Kops and Kangaroo Kourt.

Brothers and Belles have been participating in many activities including tug of war contests over muddy pits, croquet matches and softball games. Upcoming are an auction, weekly promenades and sessions of the Kangaroo Kourt and caravans by auto to neighboring communities to advertise the celebration.

Other chapters have staged car washes and bake sales.

Brothers and Belles will have a large part in the cast of the historical spectacular, "At the Bend in the River," which will be staged nightly during Pageant Week.

All sorts of organizations, business, fraternal, religious and social, as well as individuals, have formed chapters. Among them are the Plantation Belles and Rumford Rum Runners, groups of employes from City Hall.

AUGUST 13, 1965

**CONCORD'S SUBURBAN WEEKLY**

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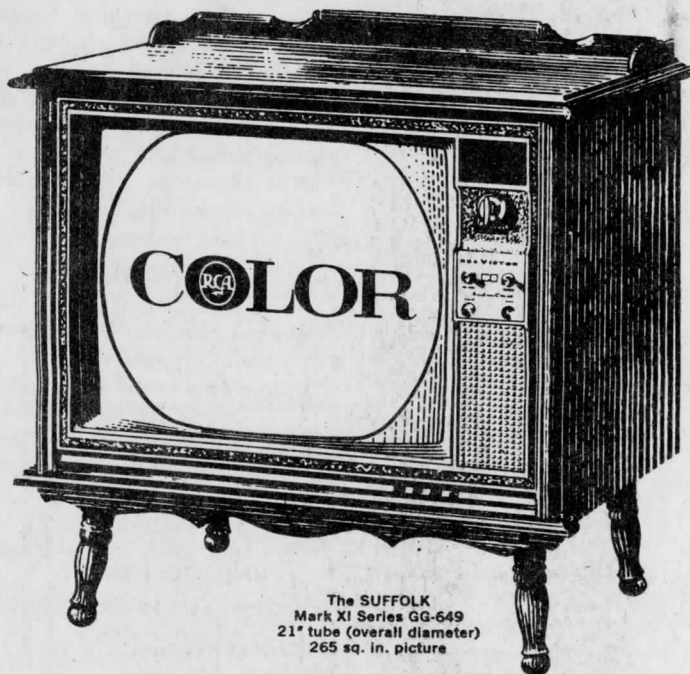
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AUGUST 13, 1965

## CONCORD BICENTENNIAL

Keep this complete schedule on  
enjoyment of the

SEE

CONCORD'S  
GALA PAGEANT OF HISTORY

Aug. 12-13-14 "Merchants Old Fashioned Bargain Days."  
All day: Concord Merchants offer old time prices for three days. Store staff to be in old time costumes.

## Aug. 14 "Government Day"

9:00 Bicentennial Headquarters Opens, 112 N. Main Street  
9:00 Registration of Government Officials at Hospitality Center, 114 N. Main Street  
10:30 I.O.O.F. Parade, Downtown Concord  
2:00 Governor's Reception — Hall of Flags, State House  
2:00 Nevers Band Concert, IOOF Home  
2:30 Dedication of New Infirmary, IOOF Home  
3:00 Reception of County Officials, Merrimack County Court House  
3:30 Tour of IOOF Home, IOOF Home  
4:00 Reception of City Officials, Council Chambers, City Hall  
4:00 Tea at IOOF Home, IOOF Home  
6:30 Buffet Supper, IOOF Home

7:30 Stadium Box Office Opens, Memorial Field  
8:00 Pre-Pageant begins, Memorial Field  
8:45 1st Performance of "At the Bend in the River" Memorial Field  
10:30 Fireworks Display, Memorial Field

## Aug. 15 "Religious Heritage Day"

Morning, Regular Church services in all area churches  
7:30 Stadium Box Office Opens, Memorial Field  
8:00 Pre-Pageant entertainment begins, Memorial Field  
8:45 2nd Performance of "At the Bend in the River," Memorial Field  
10:30 Fireworks Display, Memorial Field

## Aug. 16 "Historical Appreciation Day"

9:00 Bicentennial Headquarters Opens, 112 N. Main Street  
10:00 Hospitality Headquarters Opens, 114 N. Main Street  
9:00 Plant Tour — Brezner Tanning, Canal Street, Penacook

9:00 Historical Society opens Special Display of China and Glassware, 30 Park Street

10:30 Plant Tour — Sprague Electric, Pembroke Rd., Concord

Morning, Stage Coach Tour — 1:00-5:00 Tour — Franklin Pierce Home, refreshments served, So. Main Street

2:00 Plant Tour — Dictaphone, 76 Old Turnpike Rd., Concord

5:30 Brothers of the Brush-Tug-of-War Finals, N. H. Highway Hotel

6:00-8:00 Antique Auto Display and Exhibition, Capital Shop Center

7:30 Stadium Box Office Opens, Memorial Field

8:00 Pre-Pageant Entertainment Begins, Memorial Field

8:45 3rd Performance of "At the Bend in the River," Memorial Field

10:30 Fireworks Display, Memorial Field

## Aug. 17 "Business Industry Day"

9:00 Bicentennial Headquarters opens, 112 N. Main Street

10:00 Hospitality Headquarters Opens, 114 N. Main Street

9:00 Plant Tour — Page Belting, Commercial Street, Concord

10:30 Plant Tour — Merrimack Farmers' Exch., Bow

12:00 Combined Kiwanis, Lions & Rotary Lunch and Seminar, N. H. Highway Hotel, Convention Hall.

Speaker, Mr. Hugh K. Duffield, Vice-President, Sears Roebuck, Eastern Territory

3:00 Plant Tour — Rumford Press, 10 Ferry St.

7:30 Stadium Box Office Opens, Memorial Field

8:00 Pre-Pageant Entertainment begins, Memorial Field

8:45 4th Performance of "At the Bend in The River," Memorial Field

10:30 Fireworks Display, Memorial Field.

14 Saturday

Government  
Day

15 Sunday

Religious  
Heritage  
Day

16 Monday

Historical  
Appreciation  
Day

17 Tuesday

Business &  
Industry  
Day  
Veterans Parade

# L TIMETABLE OF EVENTS

d for quick reference and maximum  
ek-long celebration!

## MARK THESE DATES

## FOR FUN and EXCITEMENT

# MEMORIAL FIELD

## SATURDAY, AUGUST 14, THROUGH FRIDAY, AUGUST 20!

## ONE WEEK ONLY

### Aug. 18 Youth Day

- 9:00 Bicentennial Headquarters Opens, 112 N. Main Street
- 10:00 Hospitality Headquarters Opens, 114 N. Main Street
- 10:00 til 1:00 Youth Field Day, Field events to include: Sack races, softball throw, soccer kick, baseball, softball, whiffle ball and other events. (3 age groups from 6-14), White Park
- 1:00 Youth Picnic, White Park Picnic Area
- 2:00 Children's Theater Production, White Park "Hansel & Gretel" and "Jack and the Beanstalk" presented by the Newington, Conn. Parks and Recreation Dept.
- 7:00 Military Parade, to Memorial Field from High School
- 7:30 Stadium Box Office Opens, Memorial Field
- 8:00 Pre-Pageant entertainment begins, Memorial Field
- 8:45 5th performance of "At the Bend in The River," Memorial Field
- 10:30 Fireworks Display, Memorial Field

### Aug. 19 Ladies Day

- 9:00 Bicentennial Headquarters Opens, 112 N. Main Street
- 10:00 Hospitality Headquarters Opens, 114 N. Main Street
- 9:30 White collar girl coffee hour—free. Free coffee for working girls. Council Chamber, City Hall
- 2:00 to 4:00 Fashions through the years (Sears Style Show) Style show and tea, semi-final of dress judging contest Bicentennial Belles and all women. N. H. Highway Hotel Convention Hall
- 7:30 Stadium Box Office opens, Memorial Field
- 8:00 Pre-pageant entertainment begins, Memorial Field
- 8:45 6th Performance of "At the Bend in the River," Memorial Field
- 10:30 Fireworks display, Memorial Field

### Aug. 20 Homecoming Day

- 9:00 Bicentennial Headquarters Opens, 112 N. Main Street

- 10:00 Hospitality Headquarters Opens, 114 N. Main Street

- 9:00 to 12:00 Open House: Judge Upham House, 18 Park Street, Historical Society, Park Street.

- 11:00 Homecomers Stroll through downtown shopping area, looking at Historical Window displays. Downtown Area

- 1:00 Homecoming Picnic, bring your own box-lunch or buy your own refreshments, White Park

- 2:00 Homecomer's Recognition Ceremony Awards presentation to persons coming the longest distance, White Park

- 2:30 Entertainment Program, White Park

- 4:00 Judge Upham House Tour, 18 Park Street

- 4:30 Burial of Time Capsule, Documents, letters and historical data of Bicentennial, State House Plaza

- 7:00 Nevers Band Concert, State House Plaza

- 7:30 Stadium Box Office Opens, Memorial Field

- 8:00 Pre-Pageant entertainment begins, Memorial Field

- 8:45 Final performance of "At the Bend in the River," Memorial Field

- 10:30 Fireworks Display, Memorial Field

### Aug. 21 "Coachman's Day"

- 9:00 Bicentennial Headquarters opens, 112 N. Main Street
- 10:00 Hospitality Headquarters opens, 114 N. Main Street

- All Day, 197th Reunion, Various locales

- Noon Demonstration of European Folk Dances by the UNH Durham Reelers, State House Plaza

- 2:00 N. H. Folk Federation sponsored American Square Dancing and exhibitions, Capital Shopping Plaza

- 4:30 Brothers of the Brush Beard Judging. Only Brothers of the Brush may participate for awards, Capital Shopping Plaza

- 8:30 Stagemen's Ball, N. H. Highway Hotel, Convention Hall

18 Wednesday

Youth  
Day

19 Thursday

Ladies  
Day

20 Friday

Homecoming  
Day

21 Saturday

Coachman  
Day



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# Special Events Climax Bicentennial

CONCORD — A week of receptions, parades, concerts, style shows, tours of industry and other special events will climax Concord's Bicentennial celebration Aug. 14-21.

Nightly performances of "At the Bend in the River," a professionally directed show tracing more than 200 years of Concord's history, will be given at Memorial Field Aug. 14-20. The spectacular, featuring a local cast of 567 persons, starts at 8:45 p. m., preceded by 45 minutes of local entertainment and followed by fireworks each night.

Pageant Week officially opens with Government Day, Saturday, Aug. 14. But prior to that, Concord merchants will have old fashioned bargain days Aug. 12-14, featuring oldtime prices and costumed clerks.

Each day during the week has been designed to honor one aspect of the community's life or history.

Sunday is Religious Heritage Day; Monday, Historical Appreciation Day; Tuesday, Business-Industry Day; Wednesday, Youth Day; Thursday, Ladies Day; Friday, Homecoming Day, and Saturday, Coachman Day.

Judging of Brothers of the Brush beards is scheduled Saturday afternoon.

Several concerts by the Nevers Band will be given during the week.

Bicentennial headquarters will open at 9 a. m. each day during the week at 112 North Main St., and the hospitality center next door will open at 10 a. m.

The box office at Memorial Field will open at 7:30 p. m. each night of the show. There is no performance on Saturday, Aug. 21.

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